



## ***2008 Event Sponsorship Opportunities & Benefits***

### **Presenting Sponsor-\$15,000 Cash Sponsorship or \$30,000 Product**

- \* Company Name or logo in *VolleyFest* publications, advertisements, signs, and press releases
- \* Company Name or logo on *VolleyFest* program cover
- \* One full-page color and one full page black and white ad in event program
- \* Company Name or logo on Presenting Sponsor signage at all *VolleyFest* locations
- \* Company Name or logo on *VolleyFest* Player T-shirts
- \* Company Name on Player Towel
- \* Courtside banner space given at all *VolleyFest* venues subject to specifications
- \* Web Site link from [www.volleyfest.org](http://www.volleyfest.org) to sponsor's website
- \* Opportunity to host October Appreciation Event
- \* Market Exclusivity
- \* Listing in *VolleyFest* Vendor Book
- \* Up to 8 names on Survivor/Memory Signs
- \* 8 Reservations to *VolleyFest Pink Party* with RSVP
- \* Recognition at Finale Luncheons
- \* Two Players in tournament (if desired)

### **Platinum Sponsor \$10,000 Cash or \$15,000 Product or Service (7 available)**

- \* Company Name on *VolleyFest* back cover of event program
- \* One full-page ad in event program
- \* Company Name on Platinum Level signage at all *VolleyFest* locations
- \* Company Name on *VolleyFest* Player T-shirts & Player Towel (cash only)
- \* Courtside banner space as available
- \* Web Site link from [www.volleyfest.org](http://www.volleyfest.org) to sponsor's website
- \* Listing in *VolleyFest* Vendor Book
- \* Up to 6 names on Survivor/Memory Signs
- \* 6 Reservations to *VolleyFest Pink Party*
- \* One Player in tournament (if desired)

### **Diamond Sponsor \$5,000 Cash or \$10,000 Product or Service**

- \* One full-page ad in event program
- \* Company name on Player t-shirt & Player towel (cash only)
- \* Listing in *VolleyFest* Vendor Book
- \* Company Name on Diamond Level Sponsor signage at all *VolleyFest* locations
- \* Web site link from [www.volleyfest.org](http://www.volleyfest.org) to sponsor's website
- \* Up to 6 names on Survivor/Memory Sign
- \* 6 Reservations to *VolleyFest Pink Party* with RSVP
- \* One Player in tournament (if desired)

### **Gold Sponsor \$3,000 Cash or \$5000 Product or Service**

- \* One-half page ad in *VolleyFest* event program
- \* Listing in *VolleyFest* Vendor Book
- \* Company Name on Gold Level Sponsor signage at all *VolleyFest* locations
- \* Listing on *VolleyFest* website
- \* Up to 6 names on Survivor/Memory Sign
- \* 6 Reservations to *VolleyFest Pink Party* with RSVP
- \* One Player in tournament (if desired)

### **Silver Sponsor \$1,000 Cash or \$2000 Product or Service**

- \* One-fourth page ad in *VolleyFest* event program
- \* Listing in *VolleyFest* Vendor Book
- \* Name on Silver Sponsor signage at the *VolleyFest Pink Party*
- \* Listing on *VolleyFest* website
- \* Up to 4 names on Survivor/Memory Sign
- \* 4 Reservations to *VolleyFest Pink Party* with RSVP
- \* One Player in tournament (if desired)

### **Bronze Sponsor \$500 Cash or \$1000 Product or Service**

- \* Business Card size listing in *VolleyFest* event program
- \* Listing in *VolleyFest* Vendor Book
- \* Listing on *VolleyFest* web site
- \* Name on Sponsor signage at *VolleyFest Pink Party*
- \* 2 names on Survivor/Memory Sign
- \* 2 Reservations to *VolleyFest Pink Party* with RSVP

### **Tournament Friend \$250 Cash or \$500 Product or Service**

- \* Listing on *VolleyFest* website
- \* 1 name on Survivor/Memory Sign
- \* 2 Reservations to *VolleyFest Pink Party* with RSVP

### **Strategic Partner**

- \* *VolleyFest Strategic Sponsors* receive sponsorship level benefits by providing goods or services that substantially enhance an event or would have to be purchased for *VolleyFest* to be successful
- \* These sponsors are reviewed and approved by *VolleyFest, Inc.* Board of Directors
- \* Contact *VolleyFest, Inc.* for more information

### **SwingFest Hole Sponsor \$1,000 (TPC Sugarloaf & River Club)**

- \* Silver Level Sponsorship Benefits
- \* **SwingFest** Hole Sponsor signage on one **SwingFest** tournament hole

### **Daily Gift Sponsor**

- \* Product Sponsorship benefit will correspond to wholesale monetary value of gift
- \* Opportunity to display tabletop signage with Company name and/or logo at point of gift distribution
- \* Must include *VolleyFest* Name & Logo on product & approved by *VolleyCentral*